



FOR IMMEDIATE RELEASE

**UNITED TOY ANNOUNCES Pirate Fleet for Friends,
Win a Weekend in Vegas, USA Giveaway**

**Multiple chances to win every time you play
Pirate Fleet for Friends through July 18, 2011.**

(June 1, 2011, Los Angeles, CA) United Toy, a German upstart dedicated to pirate theme games is now giving players of the hit iPhone game, [*Pirate Fleet for Friends*](#) a chance to win a weekend in Las Vegas, NV at the famed Treasure Island Resort on the Las Vegas Strip. Treasure Island, the privately owned 3,000 room resort on the Las Vegas Strip, features the famous “TI Pirate Show” as well as headline entertainment including; The Sirens of TI and the original Cirque du Soleil show, Mystere.

United Toy is the official sponsor of the [*Pirate Fleet for Friends, Win a Weekend in Vegas Sweepstakes*](#), which runs through July 18, 2011. Players can enter the sweepstakes multiple times each day by completing any or all of the following individual entry methods; downloading the game, commencing and ending individual games and one extra play for liking us on Facebook.

“We felt it was only fitting to provide our game enthusiasts a weekend at Treasure Island, to get a taste of the pirate life in one of the true entertainment capitals of the world.” said Ralph Hesse, United Toy, Creator and Founder. “This is also a great way to give back to our fans who have made us a top downloaded iPhone game.”

Pirate Fleet for Friends is FREE to [download](#). For sweepstakes rules, alternate entry method and additional information about PirateFleet for Friends, visit: <http://unitedtoy.com>

About United Toy

United Toy is a game development company based in Stuttgart Germany. [*PirateFleet for Friends*](#) is the first release in a suite of pirate themed games that will be released over the next several months. Previous success of founder, Ralph Hesse included concept and realization of photo2fun, an iPhone App with 1.5 million installations to date.

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